

Message from the Chairman

Jim Schnefke, Faith Technologies—Lenexa Chamber of Commerce

The Lenexa Chamber of Commerce, the most highly recognized chamber in the region, continues to be the leader in the metro area with its dedication to the advancement of the economic, cultural and civic welfare of Lenexa.

Our Chamber continues to serve over 700 businesses and professionals through a multitude of networking events and by supporting local, state & federal legislation that will promote the continued growth of the Lenexa business community. With the exemplary efforts of Ashley Sherard, Lenexa continues to be very well represented in Topeka.

Through his extraordinary leadership and strong relationship with city officials, Chamber President Blake Schreck and his staff contributed greatly to providing stability and continuity to the Lenexa business community by maintaining a high level of service to its members during challenging economic conditions. The close cooperation between Lenexa's governing body and our Chamber is envied by other communities and will continue to be highly beneficial during a very difficult economic period.

Thank you for allowing me to serve as Chairman of your Chamber in 2009. I am very appreciative of the entire Chamber staff for all they have done to make this a most enjoyable and enriching experience. I also greatly appreciate the leadership and support provided by our Chamber President, Blake Schreck and the Chamber's Board of Directors.

Thank you!

2009 Board of Directors

Jim Schnefke, Chairman
John Geiger, Past Chairman
John Cooper, Chair-Elect
Mandy Stuke, Secretary/Treasurer
Charlotte Barksdale
John Beverlin
Robin Burch
Bob Burger
Kim Clark
Judi Derks
Dr. Gene Johnson
Greg King
Jason Leib
Gary Milligan
Doug Silvius
Lisa Tomlinson
Mayor Mike Boehm, Ex-officio

Faith Technologies
United Bank of Kansas
GBA
Examination Management Services, Inc.
LaserCycle
Credit Union of Johnson County
Kansas City Power & Light
RSC Equipment Rental
Media Services/Shred Time
Effective Promotions & Incentives
Shawnee Mission School District
Harris/Wilson Construction
Associates Solutions, Inc.
Atmos Energy
Spradley & Riesmeyer, A Professional Corp.
Bank of Blue Valley
Commerce Bank, N.A.

Lenexa Chamber of Commerce Staff

Blake Schreck
Ashley Sherard
Kim Wheeler
Julie Steiner
Sarah Dietz
Patty Eichman
Serena Hoover
Sarah Schooley
Patti Schuman

President & Director of Economic Development
Vice President, Director of Legislative Affairs
Vice President, Programs & Membership Services
Director of Convention & Visitors Bureau
Membership Sales Manager
Events Coordinator
Administrative Support
Communications Director
Business & Finance Administrator

LENEXA CHAMBER OF COMMERCE 2009 ANNUAL REPORT



Lenexa Chamber of Commerce Mission Statement

The Lenexa Chamber of Commerce deeply believes it exists to give its business members clout in the community, access to key people in government and the community, provide a forum for businesses to affect the business climate and to play a lead role in ensuring strong economic growth and quality of life in Lenexa.

Lenexa Chamber of Commerce 2009 Highlights

- Provided over 50 opportunities for networking and involvement including Monthly Membership Luncheons, Business After Hours, AM Lives, as well as special events and programs such as the Business Blast, Progressive Power Lunch, Golf Tournament, Leadership Lenexa, and much more.
- Facilitated and hosted Leadership Exchange meetings with other Chambers in the region and State, including Lee's Summit, Grandview, the Northland, Kansas City KS, and Great Bend.
- Served as a voice for Lenexa on regional issues such as mass transit, arts funding, and economic development through involvement on various regional committees, boards, and task forces.
- Represented the Lenexa business community on the ground in Topeka to promote good business policy and maintain the best possible business climate for Lenexa and the State of Kansas.
- Worked with our partners the City of Lenexa and the Lenexa Economic Development Council toward the continued quality growth and development of our community.
- Worked to promote Lenexa's celebrations and festivals, market the community to meeting planners and conference organizers, and promoted Lenexa as a destination for travelers and tourists.



Lenexa Economic Development Council 2009 Highlights

The following new location, retention and expansion projects accounted for over 2000 new and retained jobs and over \$100 million of new capital investment in Lenexa.

- Deluxe Corporation
- Systemair
- RTS International
- Hennessy Research Associates
- Wachter Management Company
- Victorian Paper Company
- Collect America Commercial
- CEVA Biomune
- NCO Group Inc.
- Kiewit
- SAFC
- United Rotary Brush
- Uhlig, LLC
- Burlington Northern Santa Fe
- PRA Laboratories
- Brakke Consulting
- Essense of Australia

Lenexa Convention & Visitors Bureau 2009 Highlights

- The Lenexa CVB continued with its mission of raising awareness of Lenexa as a destination by promoting hotels and Lenexa's popular festivals.
- The Lenexa hotel community increased by one with the addition of the Suburban Extended Stay bringing the number of properties to ten.
- The CVB is involved as a member of several groups, including the Kansas City Regional Destination Alliance, the I-35 Coalition, Tourism Industry Association of Kansas, Tour Kansas and Kansas Military Scenic Byways.
- The CVB partnered with Johnson County Community College for its annual sales blitz, where hotel sales and marketing students visit Lenexa businesses to promote Lenexa hotels. Over 100 businesses were visited and leads were distributed to Lenexa's hotels for follow-up.