



Lenexa Convention & Visitors Bureau

The Lenexa CVB is responsible for promoting Lenexa hotels as well as festivals and other events that attract visitors.

We promote travel and tourism in Lenexa as well as the state of Kansas by promoting the recreational, historic, and natural advantages of the state and its facilities. Efforts include promotion to travel writers, motor coach tour operators and individual/family travelers. The CVB is funded by the Transient Guest Tax (8%) on occupied hotel rooms. We partner statewide, regionally and locally with other tourism entities to increase visitors.

Recent Statistics

- Kansas travel and tourism is an approximately \$9+ billion industry
- Travel and tourism generates approximately \$570 million in tax revenue for the state
- Kansas tourism has an impact of approximately 92,698 jobs

Business such as restaurants and retail stores benefit from the marketing we do, at no cost to them. Chamber members are highlighted on our website and in our Visitors Guide which are sent all over the country.

In addition to statewide partnerships to promote travel to/through Lenexa, the CVB focuses on the following:

Hotels

Lenexa has nine hotel properties:

- Comfort Inn
- Crossland Suites
- Crowne Plaza
- ExtendedStay America
- La Quinta Inn
- Motel 6
- Suburban Extended Stay
- Super 8
- Value Place
- Hyatt Place Hotel & Conference Center
- Springhill Suites (Opens 2017)
- Candlewood Suites (Opens 2017)
- Holiday Inn and Suites (Opens 2017)

Festivals and Special Events

The City of Lenexa and the Parks and Recreation Department produce the following events, and the CVB is a partner in promotion and marketing:

- Great Lenexa Barbeque Battle/Kansas State Championship – June
- Lenexa Community Days – July
- Freedom Run – July
- Lenexa Spinach Festival – September
- Lenexa Chili Challenge – October
- Food Truck Frenzy – Spring and Fall

Thompson Barn

The CVB partners with the city to promote the Thompson Barn, a high-tech conference center and event space located next to the chamber office. It is a highly sought after space for weddings and is usually fully booked.