## Lenexa Chamber Calendar Event Submission Criteria

The Lenexa Chamber of Commerce is pleased to offer and maintain a calendar including both Chamber and Chamber Member events. Lenexa Chamber members are encouraged to submit calendar entries for events such as open houses, receptions, lunch & learns, workshops, seminars, fundraisers, etc.

## **Event Submission Criteria**

- 1. You must be a current member of the Lenexa Chamber of Commerce to submit an event to the Calendar.
  - a. For membership information click on the Membership Tab on the top navigation bar or contact the Chamber at 913-888-1414.
- 2. The Lenexa Chamber of Commerce reserves the right to accept or decline any calendar submission.
- 3. Approved events will be posted within 2 business days of submission.
- 4. Chamber members may submit up to 2 events per month.
- 5. The Chamber may limit the amount of information for an event & will only accept submittals it deems to be in good taste and in keeping with the Chamber's mission.
- 6. Member events will only be posted on the Chamber's on-line calendar & will not appear in weekly e-blasts or other communications.
- 7. The Chamber calendar is equal opportunity and non-discriminating.
- 8. The Chamber does not endorse political candidates.
  - a. It will not list events held primarily for the purpose of promoting particular candidates or events with the primary purpose of campaigning, as determined by the Chamber.
  - b. Non-campaign events that feature current elected officials, such as a town hall meeting, may be considered.
  - c. The Chamber may consider events primarily designed to advance one side of a political issue, as determined by the Chamber, only when supported in its Legislative Platform, which is approved by the Chamber's Board of Directors.
- 9. The submitting member will be responsible for proofreading the approved calendar entry; the Chamber is not responsible for errors or any losses/inconvenience resulting from errors.
- 10. An email notification will be sent to the submitter if the event is NOT approved.

## **Additional Ways to Promote Your Business**

- 1. Sponsor or host a Lenexa Chamber event. For details click on Sponsorships & Marketing under the Membership Tab.
- 2. Post promotions & job openings on our Membership Bulletin Board.
- 3. Attend a variety of Chamber networking events.
- 4. Place an advertisement for a modest fee in the weekly Chamber e-newsletter.
- 5. Supply Chamber staff with promotional material to display on our marketing table in the Chamber office.
- 6. Purchase the Chamber mailing list on labels or CD and conduct a self-mailed promotion.
- 7. Contact, Director of Communications, Sarah Schooley at <a href="mailto:sschooley@lenexa.org">sschooley@lenexa.org</a> for additional information on marketing opportunities.