



2020

**Sponsorship
Opportunities**

2020 Event Sponsorships

**Contact Abby Stuke at the Lenexa Chamber of Commerce
at 913-888-1414 or astuke@lenexa.org.**

2020 Annual Awards Dinner – January 17

Thank you to all of our 2020 Annual Dinner Sponsors!

The 2020 Annual Dinner and Awards Program will be held at the Hyatt Place Lenexa City Center and Convention Center on Friday, January 17th, 2020. The Chamber will recognize corporate and individual members for their outstanding contributions to the Chamber and the Lenexa Community. Guests will enjoy an evening with a cash bar reception, complimentary cocktail sampling, and the opportunity to purchase raffle tickets and mystery bags! The program will feature a 3-course dinner and an awards ceremony followed by the after party in the hotel's lounge.

2020 Lenexa Golf Classic – September 24

The Lenexa Golf Classic is the area's premier tournament featuring a fun theme, variety of course contests and great prizes.

- \$ 600 Hole-in-One Sponsor (up to 5 available)
- \$ 500 Tee Box Sponsor (13-18, dependent upon Hole-In-One)
- \$ 400 Team Photo Sponsor (1)
- \$ 300 Volunteer Sponsor (1)
- \$ 150 Snack Sponsor (up to 5 available)
- \$ 100 Player Prize Sponsor (multiple)

Want to donate prizes for our contests and drawings?

Donations will be used for course contests in addition to raffle and grand prize drawings. Our preference is that all donations be in the form of **gift cards/certificates** this year.

- \$20 minimum value
- Company name listed in prize insert*
- Gift cards/certificates can be from your place of business, a fellow Chamber member business or another favorite spot.

* Donations must be received at the Lenexa Chamber office no later than September 11th or the Chamber cannot guarantee your company's name will be included in the prize insert.

Please contact Abby Stuke for detailed sponsor level benefits, astuke@lenexa.org or 913-888-1414.

(2019 sponsors will be given first right of refusal)

Membership Luncheons – \$500 each

Sold Out

The Lenexa Chamber of Commerce offers sponsors a promotional opportunity during Membership Luncheons. Each luncheon features a keynote speaker with expertise on a timely topic that is of interest to our members.

Sponsor Benefits:

- Introduction of your company spokesman from the podium and opportunity for remarks.
- An event listing on the Chamber's web calendar.
- Promotion in weekly e-blasts 4 to 6 weeks prior to the event.
- Complimentary registration for 2 attendees at the head table.
- The opportunity to:
 - Display company banner or logo in slide presentation.
 - Distribute company literature on chairs or registration table.
 - Setup a company display in the registration area.
 - Supply and present several door prizes.
 - Provide giveaway items for attendees.
 - Purchase priority seating for additional staff and guests.
 - Follow up with event attendees with a roster furnished by the Chamber.

State of the City Membership Luncheon – \$750

Wednesday, February 19, 2020

Hyatt Place Lenexa City Center

Sponsorship Reserved by Evergy

Held in February, the State of the City Luncheon features the annual address from Mayor Michael Boehm.

Sponsor Benefits:

- Introduction of company spokesman from the podium and opportunity for remarks.
- An event listing on the Chamber's web calendar.
- Promotion in weekly e-blasts 4 to 6 weeks prior to the event.
- Complimentary registration for 2 attendees at the head table.
- The opportunity to:
 - Display company banner.
 - Distribute company literature on chairs or registration table.
 - Setup a company display in the registration area.
 - Supply and present several door prizes.
 - Provide giveaway items for attendees.
 - Purchase priority seating for additional staff and guests.
 - Follow up with event attendees with a roster furnished by the Chamber.

Business After Hours – \$300 each 5 to 6:30 p.m.

Due to continuing concerns and uncertainty with the COVID-19 situation, we are not scheduling any new Business After Hours for the remainder of 2020.

As the event host, you provide appetizers, soda, beer and wine for Chamber members at your facility in order for them to network and learn about your company.

Host Benefits:

- An event listing on the Chamber's web calendar.
- Promotion in weekly e-blasts 4 to 6 weeks prior to the event.
- The opportunity to:
 - Entertain guests in your facility, including Chamber members, your clients and suppliers.
 - Address the audience (one of your staff members will be a featured speaker during the short program).
 - Introduce your staff.
 - Offer tours of your facility.
 - Distribute your literature/products.
 - Provide 2-3 door prizes.
 - Follow up with event attendees with a roster furnished by the Chamber.
- Includes small portable sound system.
 - If your event requires a larger sound system, the Lenexa Chamber will provide a list of member production companies for you to review and contact regarding your event.

The Chamber will only schedule one BAH per month and members may host only one BAH in a year. Hosts are encouraged to purchase catering and door prizes from fellow Lenexa Chamber members.

AM LIVE – \$200 each 8 to 9 a.m.

Due to continuing concerns and uncertainty with the COVID-19 situation, we are not scheduling any new AM Lives for the remainder of 2020.

As the event host, you provide light breakfast pastries, coffee and beverages for Chamber members at your facility in order for them to network and learn about your company.

Host Benefits:

- An event listing on the Chamber's web calendar.
- Promotion in weekly e-blasts 4 to 6 weeks prior to the event.
- The opportunity to:
 - Entertain guests in your facility, including Chamber members, your clients and suppliers.
 - Address the audience (one of your staff members will be a featured speaker during the short program).
 - Introduce your staff.
 - Offer tours of your facility.
 - Distribute your literature/products.
 - Provide 2-3 door prizes.
 - Follow up with event attendees with a roster furnished by the Chamber.
- Includes small portable sound system.
 - If your event requires a larger sound system, the Lenexa Chamber will provide a list of member production companies for you to review and contact regarding your event.

The Chamber will only schedule one AM LIVE per month and members may host only one AM Live in a year. Hosts are encouraged to purchase catering and door prizes from fellow Lenexa Chamber members.

Speed Networking Lunch – \$300 each

Sold Out

Due to continuing concerns and uncertainty with the COVID-19 situation, the October Speed Networking Lunch event will be held virtually.

Speed Networking Lunches are offered throughout the year providing an opportunity for participants to spend time sharing their professional backgrounds and business goals with 4 different sets of table mates. Think of it as business speed-dating!

Host Benefits:

- An event listing on the Chamber's web calendar.
- Promotion in weekly e-blasts 4 to 6 weeks prior to the event.
- Introduction of company spokesman and opportunity for remarks.
- Complimentary registration for up to four (4) employees.
- Opportunity to:
 - Host event at your place of business if space allows.
 - Distribute company literature.
 - Set up a company display.
 - Provide giveaway items for attendees.
 - Follow up with event attendees with a roster furnished by the Chamber.

New Member Breakfast – \$100 each

Due to continuing concerns and uncertainty with the COVID-19 situation, the August and November New Member Breakfasts will be held virtually.

New Chamber member representatives enjoy a complimentary breakfast in the Chamber's boardroom while they learn how to get the most out of their membership, meet the chamber staff and network with other new members in attendance.

Host Benefits:

- An event listing on the Chamber's web calendar.
- Promotion in weekly e-blasts 4 to 6 weeks prior to the event.
- Introduction of company spokesman and opportunity for remarks.
- Your company logo on the cover of the New Member Breakfast handout.
- Opportunity to distribute company literature.
- Ability to follow up with event attendees with a roster furnished by the Chamber.

Choose from the following dates:

2020

Tuesday, August 18

Tuesday, November 17

Electronic Communications (Gold Package) – \$150 per month

- Company logo with link to an informational webpage on the Lenexa Chamber's home page, www.lenexa.org
- Company logo and limited text on weekly E-Blast with link to your ad on www.lenexa.org

Electronic Communications (Silver Package) – \$100 per month

- Company logo with link to an informational webpage on the Lenexa Chamber's home page, www.lenexa.org