



**\*\*MEDIA ADVISORY\*\***

December xx, 2022

**MOD PIZZA ANNOUNCES GRAND OPENING IN LENEXA**

*People-first, Purpose Led Brand Serving Made on Demand Artisan Pizzas and Salads, To Open its Doors December 14th*

**WHAT: GRAND OPENING – MOD Pizza Lenexa**

**WHERE: 15909 W 87th Street  
Lenexa, KS 66219**

**WHEN: Wednesday, December 14, 2022**

**11:45 a.m.** Ribbon Cutting with the Lenexa Chamber of Commerce  
**Noon** Doors open

**First 50 people in line will receive a free pizza and everyone can enter drawing to win free pizza for a year!**

Plus, through January 14, customers who sign up for the MOD App (MOD Rewards) while in-store, will receive a free pizza for their next visit.

**WHAT ELSE: A portion of all sales on Grand Opening Day** will be donated to [Friends of JCDS](#), a local non-profit that provides affordable and accessible housing, assistance with basic needs and other support programs for adults with disabilities in Johnson County.

**HOURS: Sunday – Thursday 11:00 a.m. – 9:00 p.m.  
Friday and Saturday 11:00 a.m. – 10:00 p.m.**

“We love the vibe and energy of Lenexa and can’t wait to introduce this amazing community to MOD,” said Tad Long, Director of Operations for Paceline Partners, the MOD franchisee in Lenexa. “We put a lot of time and thought into designing a welcoming gathering spot where friends and family can come together and enjoy MOD’s incredible pizza and salads. We’re looking forward to meeting the community on December 14<sup>th</sup>!”

Paceline Partners currently operates 13 MOD Pizza locations in Kansas City, Indiana and Ohio.

***Individual, craveable, artisan-style pizzas and salads – one price with unlimited toppings***

MOD’s individually sized pizzas and hand-tossed salads are fully customizable, with more than 40 toppings, eight finishing sauces, and eight delectable dressings. Every pizza or salad is made on demand in front of the customers and is completely unique – but regardless the toppings, the price always stay the same.

***MOD specials***

From seasonal “Flash MODs” with special, limited-time ingredients, to brand-new flavors and returning fan favorites, MOD loves to mix it up. For special offers and announcements, customers can join over 3 million MOD fans in the MOD loyalty program – MOD Rewards. Learn more at <https://modpizza.com/rewards/>.

### ***Delicious extras***

MOD also offers delicious options to complement any order, including:

- MOD's signature **No Name Cake** - A chocolate cake with a rich vanilla buttercream center, covered with a chocolate glaze. It's so good that no name is good enough!
- **Cheesy Garlic Bread** is great on its own or paired with any pizza or salad. Dip into a one of MOD's delicious sauces with a choice of ranch, pesto or sri-rancha or red sauce!
- Selection of house-made lemonades, and bottled and fountain sodas.

### ***MOD's People-first mission and community focus***

MOD was founded in Seattle in 2008 by serial entrepreneurs Scott and Ally Svenson, when they were looking for quick affordable dining options for their family, and they recognized the opportunity to innovate the pizza category. They were also committed to building a company rooted in purpose, which places people at the forefront of the business. By providing opportunities to individuals with barriers to employment, to supporting local community organizations through fundraisers, MOD creates a place of inclusion and belonging for all. For more information about hosting a fundraiser at MOD, visit <https://modpizza.force4good.com/>

### **ABOUT MOD PIZZA**

MOD Pizza is a purpose-led, people-first brand founded in Seattle in 2008 by serial entrepreneurs Scott and Ally Svenson. As the pioneer of the fast-casual pizza category, MOD introduced speed, individual style, and compelling value to the world of pizza. The Company serves individual artisan-style pizzas and salads that are made on demand, allowing customers to create their own pizzas and salads with any combination of over 40 toppings and sauces, all for one incredible price. Today, MOD is the largest fast casual pizza concept and one of the fastest growing restaurant brands in North America. With over 520 stores system-wide\* across 29 states and Canada, MOD is committed to creating not only a cool place to eat, but an inspired place to work by providing community and opportunity to over 10,000 Squad members. For more information, please visit <http://www.modpizza.com> or connect with the brand via [Facebook](#), [Twitter](#), or [Instagram](#).

\*The term "system-wide" refers to all company-operated and franchised store locations.

The trademarks MOD, MOD Pizza, and the MOD Shield, are owned by MOD Super Fast Pizza, LLC.

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